



aboveA Academy

BUSINESS ACCELERATION PROGRAM

PROGRAM OVERVIEW



This course is for early-stage business venture owners, early builders with some foundation or a potential product in place. Those who're ready to grow faster and smarter. In this incubator, you will identify and fix growth bottlenecks, make quicker decisions, improve your strategy, and use better tools to scale. By the end, you'll leave with a faster workflow, clearer direction, and a stronger path to sustainable growth, without starting from scratch.

- **Course Duration: 3 months**
- **Mode: Remote**
- **Commitment: 10+ hours per week**
- **Continuous Support and 1-1 Mentorship**

Upcoming Cohorts:

July 7th Cohort (Apply by June 30th, 2025)

August 4th Cohort (Apply by July 28th, 2025)

Summer Starter Special: 50% Off for the first 10 enrollments.

[Start Your Application Here!](#)

COURSE CURRICULUM

Practical modules covering startup validation, setup, and launch.

(Week 1-2) Market-Driven Offer Validation

Together with your mentors, you will start validating your idea with real user input. You'll learn how to run and gather insights, refine your solution based on actual user needs. This module gives you help to avoid false starts and focus on what works. It is done by applying proven frameworks, keeping your creative edge, and reassurance that your business idea works.

(Week 3) Growth Tools and Operational Setup

You'll create the technical foundation that supports sustainable growth. We'll help you choose the right stack from payment systems and landing pages to booking tools and automations. You'll learn to build systems that simplify operations now and scale smoothly later. This is your lean, efficient engine, ready to run and grow.

(Week 4-6) Brand Building and Hyper-Targeted Messaging

In this part of your program, we will focus on crafting a brand positioning that speaks clearly and lands well. Position your offer, generate stories that connect, and design proof-driven materials for successful market penetration. Explore SEO basics, trend mapping, and competitive insights that tie your messaging to market demand. Stronger visibility, smarter targeting, and clearer first impressions - this module sets the tone for your growth.

Note: To join this program, you should have either an existing product or a clear startup idea that you are already actively developing. This ensures you can apply the course lessons directly to your project and gain practical experience at every stage of building your startup.

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(Week 7-9) Demand Generation and Conversion

Later in this course, we will focus on tactics which can attract the right users without throwing money at ads. You'll map out your audience, create magnetic offers, and understand how to move people from curious to committed using MQL/SQL funnels. We'll test low-cost methods that bring traction fast; so, you can start generating real demand even with a small budget.

(Week 10) Smart Systems for Speed and Focus

Execution becomes easier when you've got structure. This module teaches agile planning, fast iteration, and weekly focus using tools like Notion, AI co-pilots, and design platforms. It does not matter if you're solo or with a team, you'll know what to do, when, and why. So, you can keep the momentum high while ensuring your energy is well distributed, avoiding burnout.

(Week 11-12) From Beta to Market Fit

This final module shows you how to measure traction, adjust your offer accordingly, as well as shape positioning towards your ideal customer profile to resonate to their needs. You'll build feedback loops, spot weak points early, and prep your product for market-fit or investment. You'll finish with clarity, confidence, and a foundation for serious next steps.

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01

Course Benefits and Expectations

Who is this for?

- You already have a product, business, or early platform and want to grow it with clarity and purpose.
- You need leads, sales, or proven ways to test your idea without wasting time or money.
- Stuck or scaling

02

What You'll Gain

Deliverables and Outcomes

- Clearer customer focus and sharper offer
- Smart tools, systems you'll actually use
- Steps for entering or expanding in your market
- Feedback to confidently launch, raise, or scale

04

Program Flexibility and Enrollment

Application process

- Application Form: Share your personal and academic background.
- Intro Call: Customized program experience based on your goals.
- Onboarding: Our teaching assistant support ensures smooth entry into the course.

03

Program Flexibility and Enrollment

Application requirements

- Finish in 12 weeks or adapt the pace to your schedule.
- At least B2 English proficiency required.
- Reliable computer and internet connection.

COMMITMENT BEYOND GRADUATION

Support continues after the program, to grow with you, not end.

Expert Consultations

Get strategic guidance after the course to navigate challenges, make decisions, and scale smarter.

Exclusive Alumni Network

Join a supportive community of founders for collaboration, feedback, and continuous entrepreneurial connection.

Alumni Service Discount

Enjoy 10% off aboveA services to keep building with expert support at a lower cost.

Continuous Feedback

Receive ongoing mentorship and check-ins to help you grow and adapt beyond graduation.

MEET THE ACADEMIC STAFF

Learn from real experts who build, grow, and scale startups daily.

Our team of instructors come from various fields, including product development, IT, growth hacking, web design, development, SEO, and digital marketing. We bring a wealth of experience and knowledge to every project.

Executives



**Faustas
Norvaisa**



**Vita
Klimaite**

Growth Head



**Adrian
Liu**



**Karina
Kavaleuskaya**

CTO



**Amber
Maritz**



**Xavier
Junlapun**

Developer



**Chaophya
Nillawan**



**Teerisra
Donlunwad**

Product



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[Start Your Application Here!](#)